



September 2018 Editorial Preview

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DRIVERLESS VEHICLES AND RIDE-SHARING APPS

More colleges are tackling parking, pedestrian safety and other transportation-related issues by partnering with ride-sharing companies. Some institutions are even adding driverless shuttles to help students get around campus and beyond. UB explores the ways in which colleges are making these solutions work.

CONSTRUCTION SITES AS STUDENT LEARNING LABS

With construction being a continuous part of campus life at many institutions, some colleges are taking advantages of these projects by making them areas for student learning. However, institutions that open up building sites to students for use as learning labs must consider safety issues.

INTRUSIVE ADVISING

In an effort to improve student retention, higher ed is adopting “intrusive advising,” which involves proactive outreach to help keep at-risk students on track. Advising administrators discuss best practices for this approach.

TECHNOLOGY: LATEST CLOUD SERVICES AND SOLUTIONS

Most higher ed IT decision-makers have at least 25 percent of their data on the cloud, and a majority of IT officials say they’ll be migrating more data to the cloud in the coming year. We’ll share what administrators have learned about cloud security, data migration processes and costs, and how they are addressing such concerns.

CAMPUS FINANCE: HOW CAMPUS STORES KEEP UP WITH COMPETITION

Campus stores have long struggled to generate profits, and in this age of online shopping with two-day free delivery, it’s even more challenging to keep up. However, campus stores are finding ways to compete with online giants.

ON TOPIC: TRANSFORMATIVE LEADERSHIP

Scott Cowen, former president of Tulane University, calls for transformative leadership at colleges and universities in his new book *Winnebagos on Wednesdays: How Visionary Leadership Can Transform Higher Education*.

ENROLLMENT COLUMN: AVOID SABOTAGING SUCCESS

A higher ed official in enrollment management discusses how to avoid sabotaging enrollment success in fiscal-year 2019.

OPINION: FIRST-TIME AND RENEWAL CONTRACTS

An expert explains the differences between first-time and renewal contracts for university presidents.

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