

Partner Email Broadcasts

**A customized email marketing opportunity
for immediate lead generation**

Deliver your message directly to an audience of 45,000+ higher education buyers with co-branded email broadcasts from the trusted brand of *University Business*.

Your key to better higher education leads

Provide UB's design team with messaging content and links to your collateral material (e.g., white paper, case study, research results, etc.) and UB will create and professionally design a co-branded HTML email that will be broadcast to **45,000+ influential campus decision makers**.

You receive contact information for every recipient who clicks on a link in the email. Live lead reports, including email addresses, are available on-demand in the user friendly web-based UB dashboard



Broadcast the Word

If you don't have source content, don't worry. Put the strength of UB's industry-leading content marketing group to work for you with a customized case study or success story. UB will create and host this powerful inbound lead generation tool for you and provide a digital copy for your use.

**Start streaming high quality higher education leads into your sales pipeline.
Book a UB Partner Email Broadcast today.**

Contact

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