

New & Notable Companies in Higher Education

Become a nationally recognized higher education brand now.

Three-month integrated marketing campaign

The New and Notable integrated marketing program from UB is just the right fit for up-and-coming companies that serve the higher education market. This three-month national media campaign provides the benefits of national brand exposure, a comprehensive lead generation strategy and access to education media expertise, all with a highly credible partner and at a price you can afford.

New and Notable reaches over 75,000 higher education leaders every month and includes:

Brand Awareness: A 1/6th-page print ad in a special New & Notable advertising section in three consecutive issues of University Business magazine - print and digital editions.

Lead Generation: Inclusion in a monthly reader response email sent to UB's audience with a live lead report for each reader who clicks on your company listing.

**Reach over 75,000 higher ed leaders for just \$3,750 for the full 3-month package!
(you can upgrade to the 6-month enhanced package at any time for an additional \$3,750)**

Launch your national integrated media campaign today.

Contact

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(Sample ad page format)

NEW AND NOTABLE

Companies in the Higher Education Market

Company Name

Ti aut adipsam eum, ipietusam,
quam, cone omniscia este aut alis
senis exeribea aut ad ut alignienis
doluptatur autem venim voluptae
volestota descit ut in



**Ad specs:
3.5" W x 2.75" H**

CLOSE DATES FOR UPCOMING ISSUES

July: 5/30/17	January: 12/4/17
August: 7/10/17	February: 1/8/18
September: 8/7/17	March: 2/5/18
October: 9/5/17	April: 3/5/18
November: 10/2/17	May: 4/2/18
December: 11/6/17	June: 5/7/18

Send materials to:

Rosetta Moore, Ad Traffic Manager
University Business New and Notable (include issue month)
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