

# UB Daily Newsletter

## The Two-Minute Briefing for Busy Campus Leaders

**Catch the attention of over 75,000 influential campus leaders at the start of the day, in the context of a newsletter that helps them stay abreast of current happenings in the world of higher education.**

UB Daily compiles the day's headline news in higher ed into an easily digested email newsletter that is often the first item in a subscriber's email inbox each morning.

Your banner ad in this trusted daily news briefing will help you build awareness and show your commitment to the higher education market.

### **UB Daily sponsors receive:**

- Branding recognition with UB's audience of over 75,000 UB Daily subscribers
- Positioning within the day's most important higher ed news

Banner ad sizes: 468x60 and 300x50

Limited to four banners per newsletter.

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### **Contact**

<b>Joyce Kacin</b>	Associate Publisher	203.981.3716	<a href="mailto:jkacin@universitybusiness.com">jkacin@universitybusiness.com</a>
<b>Robb Holzrichter</b>	Education Marketing Specialist, Midwest	618.830.3737	<a href="mailto:rholzrichter@universitybusiness.com">rholzrichter@universitybusiness.com</a>
<b>Fern Sheinman</b>	Education Marketing Specialist, West	858.877.0739	<a href="mailto:fsheinman@universitybusiness.com">fsheinman@universitybusiness.com</a>